

CAR SHARING



WHY BLOCKCHAIN

Traditional car ownership is making way for more modern and convenient forms of mobility. Vast improvements in public transportation and worsening parking problems are part of the reason for declining vehicle ownership over the last decade.

Car sharing offers the convenience of car ownership without the burden of expensive purchasing and maintenance costs whilst reducing pollution levels and traffic congestion.

In Europe alone an additional 15m people are expected to use car sharing by 2020.

The average car is used only 1 hour per day!

Carsharing allows people to rent cars on a short-term, as-needed basis, paying only for the time they use the car and the mileage they drive.

In 2009, for the first time, the number of Americans who ditched their cars was greater than those who purchased new cars.

In the UK in 2007 there were 32,000 car club members. In 2010 there were 142,000 and by 2015 206,750. This is a dramatic rise and indicates a strong upward trend.

By leveraging blockchain technology we are opening up new possibilities making car sharing more accessible, safe and convenient than ever.

Seamless payment transactions made and received using HireGo partnered crypto wallet providers

Blockchain based user identity management ensures all user reviews are genuine giving users renting out their cars complete peace of mind

Real time vehicle status on blockchain will ensure vehicles are used most efficiently, maximising vehicle usage

Decentralised secure storage of data such as driving license, insurance and other important documents as opposed to centralised 'data pools' often a target for data thieves

HireGo Decentralised Application on Blockchain will remove the barriers preventing car sharing from becoming mainstream.

Automatic unlocking - Blockchain encrypted unlocking technology replacing the need for swapping keys

Smart contracts ensure trust and transparency for all users whether a private individual or company listing a car, removing the need for expensive and monopolising intermediaries

Low transaction fees; existing centralised platforms charge up to 35%. HireGo will only charge direct costs associated with executing the hire transaction



DECENTRALISED

USER ORIENTATED

TRANSPARENT

SECURE

ACCESSIBLE

KEY FEATURES

Cars will be located at almost every convenient location such as car parks, on-street or users driveways

Unlock cars using a smart phone as all cars are fitted with keyless entry allowing users to lock and unlock using the HireGo app

Users can select insurance options in App from one of HireGo partnered insurance providers

In-app instant messaging will be provided to ensure good communication between users.

Choose from Private, Business or Luxury classifications

Owners can safely and transparently rent out their cars from their homes or work places.

Fuel will be included in the hire. Each car will have a fuel card tucked away in the glove box. Users will refuel the car if fuel levels are low.

Users can list an unlimited number of vehicles on the platform.

Private car clubs
Anyone will be able to create car sharing clubs and simply invite people to join.

Commercial car clubs
Companies are always looking at ways to reduce costs. Fleet costs account for up to 15% of company overheads.

Residential community car clubs are gaining popularity in many towns and cities across the world. Community car sharing clubs makes cars accessible and affordable whilst helping to reduce the environmental impact of cars.

Current company leasing options are expensive and inflexible. HireGo commercial car clubs give companies the flexibility to hire cars only when they need them.

Users will be incentivised to enhance user experience and to help build a strong community. Token incentivisation will be implemented for;

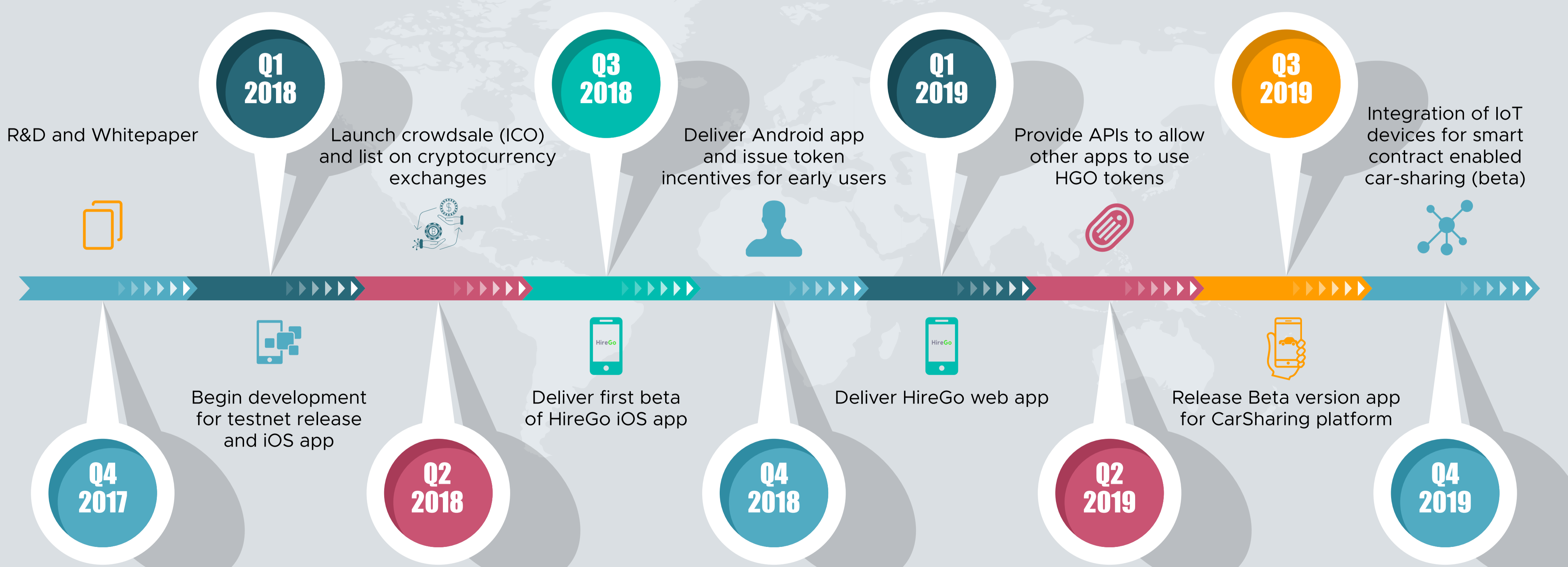
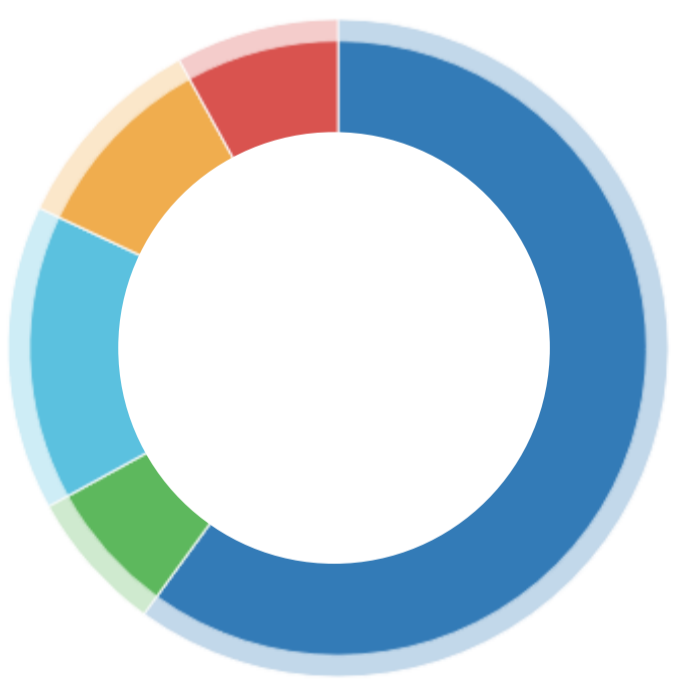
Leaving regular and useful user reviews

Allowing shared cars to use driveways for parking

Participating in community building activities



THE DECENTRALISED FUTURE OF CAR SHARE AND CAR HIRE



HireGo is building the future of decentralized car hire in partnership with the Origin Protocol.

We empower developers and businesses to build decentralized marketplaces on the blockchain. Our protocol makes it easy to create and manage listings for the fractional usage of assets and services. Buyers and sellers can discover each other, browse listings, make bookings, leave ratings and reviews, and much more.